



The Art of Watercolour's first World Watercolour Competition

Win \$ 25,000*

An "Art of Watercolour" event



Frequently asked questions

Who can enter?

The competition is open to professional and amateur artists over the age of 18 without restriction of country of residence or nationality. The directors and employees of DIVERTI Editions and Groupe Capelitis and their family may not enter. Participation in this competition is limited to one entry per person. The artist who submits the works, and who is presumed to have created them, grants DIVERTI Editions the right to reproduce the works they receive and waives any present or future claims or actions against any person in this respect. Moreover the artist expressly agrees that there will be no breach of their image rights whatever the nature of the support upon which the works entered in the competition are reproduced.

Which media are accepted?

The competition accepts both works painted entirely in watercolour and paintings which call upon other media, as long as watercolour is the major medium used. There are no restrictions of format for entries, i.e. neither minimum nor maximum size.

What criteria will be taken into account in choosing the winners?

We will take into account the following criteria: composition, value treatment, use of colour and shape, subject treatment, technical prowess, originality in the choice of subject and its treatment and the overall impact of the artwork.

How can I enter?

Please connect to the following web page to fill in the form: <http://boutiquedesartistes.fr/concours/>

To enter the first stage of selection, each applicant must fill in the form with:

- Good quality digital photos of the two watercolours you have chosen to submit (JPEG or PDF files only, 10 x 15 cm, minimum resolution 300 DPI). The file size of each image should not exceed 5 megabytes.
- Please provide with the photos of your submitted works, the name of the artist, his/her e-mail address, the title and format of the two works and the year they were painted.
- Please note that all submitted works must have been painted within the last five years as of March 1st 2013, in other words after March 1st 2008.
- A good quality portrait photo of the artist (JPEG or PDF files only, 10 x 15 cm, minimum resolution 300 DPI).
- The applicant's first name, surname, age, date of birth, address, postcode, town, telephone and e-mail address. Each applicant will be notified of the results of each stage of the selection process by e-mail.
- The artist's written authorisation to allow the publication of the photos (artworks and portrait photo) in L'ART DE L'AQUARELLE and THE ART OF WATERCOLOUR magazines, on the magazine web sites (www.lartde-laquarelle.com and www.artofwatercolour.com) as well as on the websites of the competition partners and sponsors.
- A sworn statement to the intent that the photographic reproductions of paintings sent into the competition are the original work of the artist in question. Original is taken as meaning that the aforementioned works are not a copy of another work and, if the painting is based on a photo, that this photo was either taken by the artist him/herself or the photo was used with the photographer's authorisation.
- Please state whether you are an amateur or a professional artist.
- Participation in the first round of selection is free of charge.

There is no restriction on style, subject matter or format for submitted works.

Make sure you fill out your contact details accurately: the address and personal details in the application e-mail will be presumed to be those of the participating artist. You will receive no further request for information. Any incomplete application and/or incomplete, erroneous or incomprehensible contact details or any mistake that could lead to a doubt as to the validity of these contact details will lead to the entry being considered null and void.

When is the closing date for entries?

November 14th 2013 at midnight (GMT +1) for the first phase of selection.

Any attempt to enter after 00:01H will not be validated (as per the IT system at Diverti éditions). The list of candidates selected after the first phase of judging will be published in the December 2013 issues of L'ART DE L'AQUARELLE and THE ART OF WATERCOLOUR.

What are the main prizes?

The main prizes (this list is not conclusive and none of the prizes are accumulative):

- The Jury's Gold Award of Excellence : \$12,000 + a major Portfolio article in *The Art of Watercolour* and *L'Art de l'Aquarelle* magazines (Acquisitive prize).
- The Jury's Silver Award : \$5,000 + a major article in *The Art of Watercolour* and *L'Art de l'Aquarelle* magazines.
- The Jury's Bronze Award: \$3,000 + a major article in *The Art of Watercolour* and *L'Art de l'Aquarelle* magazines.
- The Best French Artist Award : \$2,000 + an article in *The Art of Watercolour* and *L'Art de l'Aquarelle* magazines.

This prize is open to French artists only.

- The best painting award for a painting valued under \$1,000 : \$1,000 + an article in *The Art of Watercolour* and *L'Art de l'Aquarelle*.
- The best amateur artist's painting : \$1,000 + an article in *The Art of Watercolour* and *L'Art de l'Aquarelle* magazines.
- The best young artist award (open only to artists under 30 years of age) : \$1,000 + an article in *The Art of Watercolour* and *L'Art de l'Aquarelle* magazines.

Total prize money (excluding all merchandising): \$25,000

How will I know if I have won?

Every applicant who passes the first round of the selection process will be notified individually by e-mail. It is therefore vital to provide accurate contact details, in particular the e-mail address, to ensure you are duly notified by the competition organisers. This e-mail address should be valid until the end of the competition in December 2014.

What are the different phases in the competition?

In order to designate the winners of the "World Watercolour Competition 2014", a jury of four renowned watercolour artists, moreover whose quality is recognised by the editorial staff of L'ART DE L'AQUARELLE and THE ART OF WATERCOLOUR, will judge the works submitted in five phases.

Phase One: 600 artists will be selected by the editorial staff of L'ART DE L'AQUARELLE based on the digital documents received as part of the application process. Selection will take place in November 2013.

Phase Two: 250 artists will be selected by the jury of four judges from the 600 selected in the first round.

Phase Three: A shortlist of 20 artists will be selected by the jury to participate in the fourth phase based on the digital photos received. These artists will then send the two works to the address provided so that the jury can deliberate and designate the winners. These two works will be exhibited at the Narbonne Watercolour Biennial to be held in October 2014.

Phase Four: The jury of five judges will select the prizewinners in situ during the Narbonne Watercolour Biennial.

Phase Five: The results will be announced and prizes awarded at the opening of the Narbonne Watercolour Biennial.